

# Take A Stand Against Scams

Consumers Lose £5-10 BILLION  
to scams each year!

Don't add to this staggering figure. Take a Stand!

## Top 10 Tips To Take A Stand Against Scams

- 1 **Say NO.** To unwanted, uninvited callers.
- 2 **Be wise to rogue traders.** Too good to be true offers, probably are.
- 3 **Don't feel pressured to make a decision.** Say "No", or say you need advice first.
- 4 **Be wise to postal scams.** No legal company will ask for money to claim a prize.
- 5 **Keep personal details safe.** They could be used fraudulently in the wrong hands.
- 6 **Research the credentials of the company.** Be certain they're not bogus.
- 7 **Be online savvy.** Check who you're communicating with online.
- 8 **Talk to someone you trust.** If you're suspicious.
- 9 **Report a scam.** Help expose the criminals.
- 10 **Know you are not alone.** Anyone can be a victim, report it and get the right support.



Remember if you're not  
sure, get advice and  
always report a scam



For advice on scams call  
**Citizens Advice Consumer Helpline:**  
**0808 223 1133**

To report scams contact  
**Action Fraud: 0300 123 2040**

**NATIONAL  
TRADING  
STANDARDS**  
Scams Team