

NEWS RELEASE

Borough Council of
King's Lynn &
West Norfolk



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For Immediate Release

LILY heads out into the community

The popular LILY (Living Independently in Later Years) initiative has been extended with the addition of Lily Advisors who will attend events and activities in the local community to provide advice and information, and the introduction of dementia-friendly home assessments.

Cllr Adrian Lawrence, borough council cabinet member for Housing and Community, explained: "LILY was designed to make it much easier for older people, their families, friends and carers to access information about services, advice, activities and events that will help them to continue to live safely and independently in their own home for longer.

"When the project began this was through the online directory asklily.org.uk or by calling 01553 616200."

The LILY Online Directory brings together over 1000 services, activities and events – including information and advice on money matters, social activities, health, transport and more, making it easy for people to find the contacts and information they need.

It also includes sections for a local 'What's On' guide, local news page, NHS Choices information and the site can be searched by category, key words, location or via the sites pre-populated quick links.

Cllr Lawrence continued: "Now we have extended the initiative further so that we have advisors who are available to attend events such as luncheon clubs, neighbourhood meetings, social or community group events, to talk about the LILY initiative and how it can help. They will have mobile technology so that they can show people how to find their way around the online directory to access the support, advice and information that they need."

The events/locations that the LILY advisers will be attending can be found on the 'News' page of the LILY Online Directory.

Another addition to the LILY project is the funding dementia-friendly home assessments. These assessment will recommend minor adjustments or the

introduction of certain measures to enable people with dementia to stay safely in their own home for longer.

Measures that could be considered include signage or colour differentiation for those who suffer with memory loss and are visually impaired, installation of a Careline personal alarm, improved lighting arrangements, smoke detectors and easy-to-use taps along with recommendations for other adaptations that may reduce any potential risk to the resident.

To request a Dementia Friendly Home Assessment please call 01553 760671

For information about LILY visit asklily.org.uk

Ends

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